

# Program of Study „Economics”

for students starting their studies  
in the academic year 2022/2023



Bachelor (BA) degree  
practical profile

Józef Gołuchowski University of Applied Sciences

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| <b>Name of the study program</b>                                   | Economics   |
| <b>Qualification level of the European Qualification Framework</b> | 6   |
| <b>Faculty</b>   | Faculty of Social and Technical Sciences  |
| <b>Department</b>  | Department of Economics   |
| <b>Form of study</b>   | Part-time studies   |
| <b>Degree</b>  | Bachelor (BA)   |
| <b>Specialisations</b>   | Economics of small and medium-sized enterprises<br>Economics of local government  |
| <b>ECTS credits</b>  | <b>180</b>  |
| <b>Study time</b>  | 3 years (6 semesters)   |
| <b>Obtained professional title</b>                                 | Bachelor degree   |
| <b>Purpose of study and organisational arrangements</b>            | <p>The field of Economics is one of the most universal and attractive fields of study. This is due to the fact that in Poland there is a widespread demand for well-educated graduates of economic studies, necessary to work both in individual branches of the economy and in state and local government administration. During three-year first-cycle studies, students of economics acquire thorough and comprehensive knowledge, primarily in the field of economics and other social sciences. Thanks to this, graduates of this field have good knowledge of issues including microeconomics and macroeconomics, statistics and accounting, social policy and economic policy, marketing and management, public finances and financial markets, business economics and economic analysis, and international economic relations.</p> <p>In order to properly organize the course of study, the subjects have been divided into modules: core, major and specialisation modules (to choose from). As part of the major module, they can choose specific subjects according to their preferences and interests.</p> <p>In order to make education more flexible and individualized, the study program provides for education at a spatial distance between the academic teacher and students (listeners), using distance learning methods and techniques and using electronic mass media (e-learning). Distance learning is carried out using dedicated computer software owned by the University or made available by a licensed service provider, using webcast</p> |

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|                                | <p>technology. Distance learning takes place in accordance with the ANSG Distance Education Regulations.</p> <p>In order to optimize learning outcomes, the study program in the field of Economics provides for the use of licensed financial and accounting programs.</p>   |
| <b>Profile of the graduate</b> | <p>The graduate demonstrates advanced knowledge of the nature of economics, its place in the system of sciences, directions of development, and relations between economics and other sciences. Knows and understands terminology, including English terminology in the field of economics. Moreover, he knows the methodology of scientific research in the field of social sciences, with particular emphasis on economics.</p> <p>A graduate of studies in Economics knows various methods, tools and techniques for obtaining and analyzing data and statistics, characteristic of economics, which allow him to describe political, social and economic phenomena, processes and structures. Knows how the market economy functions and what processes, phenomena and mechanisms occur in it. Knows and understands ethical rules and other social conditions of various types of activities related to economics and finance. Moreover, the graduate knows at an advanced level the principles and tools of economic, social and regional policy and understands the causes, consequences and directions of changes taking place in the Polish, European and global economy and in their components.</p> <p>The graduate also knows the conditions and risks associated with running a business. Has advanced knowledge of the relationships between various socio-economic phenomena and processes taking place at the micro-, meso- and macroeconomic levels in Poland and around the world. Moreover, he knows and understands the principles and rules of managing various spheres of activity of enterprises, public institutions and their resources, as well as the possibilities of practical application of this knowledge in professional activities.</p> <p>A graduate of studies in Economics knows and understands well the mutual principles of interaction of phenomena, processes and events taking place in the global and Polish economies. Moreover, he knows the principles and procedures for creating and developing various forms of entrepreneurship, with particular emphasis on small and medium-sized businesses. He also knows and understands at an advanced level the legal provisions regulating the activities of business entities and local government units, including: intellectual property law, tax law and economic law. Moreover, the graduate knows to an advanced degree the functions and specificity of entities participating in economic life, and uses the knowledge in this field in professional activities related to the field of study.</p> <p>In addition, a graduate in Economics has knowledge about the specific functioning of small and medium-sized enterprises in</p> |

Poland and the European Union. The graduate also knows and understands well mathematical, econometric, analytical and statistical tools and methods applicable in economics. Moreover, he perfectly knows and understands the mechanisms of influence of the economic and social policy of the state and local government units on the phenomena and processes of economic and social development in Poland, Europe and the world. Moreover, a graduate of Economics knows English at B2 level, in accordance with the European Level of Language Education.

A graduate of studies in Economics is able to skillfully use sources containing economic data and statistics and make a thorough and objective assessment, critical analysis and synthesis of these sources and the information contained in them. Is able to accurately analyze the causes, course and consequences (on a national and global scale) of economic crises of various origins and nature. Moreover, he can predict economic phenomena and processes and prepare his household, enterprise and state institution for their occurrence. He is also able to analyze and evaluate complex phenomena and processes taking place in the Polish and global economy, as well as formulate practical solutions to emerging problems, including performing tasks in various conditions.

The graduate is able to solve specific tasks in the domain of business practice, based on the known methods, techniques, norms and rules. He is also able to correctly interpret phenomena and factors that may threaten the economic and financial security of the state, enterprise and household. The graduate is able to prepare statements, reports, summaries and financial analyses. He is also able to predict and counteract the risks associated with running a business. A graduate of Economics is able to appropriately select and use IT tools used in economics and related sciences, with particular emphasis on information and communication techniques (ICT). Moreover, he is able to use and apply legal norms and rules in practice. Moreover, he is able to speak freely on economic issues, referring to economic and financial terminology, conduct discussions and polemics, formulate and convincingly justify his own opinions and beliefs.

The graduate is able to explain the essence and interpret the development tendencies of modern economic systems and formulate practical conclusions using modern IT and information and communication techniques and tools. A graduate of Economics is able to read and interpret financial statements and accounting books. Moreover, he is able to use the acquired knowledge to independently set up enterprises and run a business. He is also able to organize individual and team work. In addition, the graduate is able to plan the systematic development of his/her own professional competences and guide other people in this area. Demonstrates the ability to prepare written work on issues related to economics and related issues. In addition, he can

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|   | <p>use a foreign language, especially in the field of economics, at level B2 of the Common European Framework of Reference for Languages.</p> <p>A graduate of Economics is able and willing to act correctly in accordance with the rules of general and professional ethics identify and resolve ethical dilemmas related to the profession. He is ready to act in the interest of society and the state. Moreover, he is able to assess the importance of ethical norms and rules in decision-making processes and activities serving economic, business and local government activities. Moreover, he is able to effectively carry out assigned tasks, setting priorities and organizing work effectively.</p> <p>The graduate is able to supplement the acquired knowledge and skills. He is also aware of the need to act responsibly in the implementation of tasks related to business activity.</p> <p>The graduate understands the need for professional behavior when performing official duties. Moreover, he understands the need to have interdisciplinary knowledge in order to effectively perform tasks in the field of economics. A graduate of studies in Economics is able to be guided by objective, emotion-free premises when analyzing selected economic facts and phenomena. Moreover, he is ready to fulfill social obligations and shows care for the achievements and traditions of the profession. The graduate is aware of the practical application of the acquired theoretical knowledge. Moreover, the graduate is able to think and act in an entrepreneurial way.</p> |
| <b>Foreign languages used in lectures</b> | <p>The preferred foreign language, the mastery of which to the extent specified in the study program will enable the achievement of the expected learning outcomes, is English. This is related to the need for students to learn English-speaking economic terminology, commonly used both internationally and domestically.</p>  |
| <b>Student internships</b>                | <p>Student internships (3 x 8 weeks) are carried out in accordance with the ANSG Student Internship Regulations constituting an annex to Order No. 13/2022 of the ANSG Rector of October 1, 2022 and the specific internship guidelines for the Economics Faculty. The proper course of the internship is supervised by the internship supervisor, who, in addition to providing substantive supervision, helps students in undertaking internships in institutions enabling them to achieve the expected learning outcomes for the field of Economics.</p>  |

| Semester | Subject  | Number of hours per semester | Lectures   | Exercises, workshops, projects | ECTS      | Practical classes | Selective activities |
|----------|--|------------------------------|------------|--------------------------------|-----------|-------------------|----------------------|
| I        | MATHEMATICS  | 30                           | 10         | 20                             | 4         |                   |                      |
|          | MICROECONOMICS   | 40                           | 20         | 20                             | 5         |                   |                      |
|          | INFORMATION TECHNOLOGY   | 30                           | 10         | 20                             | 4         | x                 |                      |
|          | FOUNDATIONS OF LAW   | 20                           | 20         | -                              | 3         |                   |                      |
|          | MANAGEMENT BASICS  | 30                           | 20         | 10                             | 4         |                   |                      |
|          | FOREIGN LANGUAGE   | 30                           | -          | 30                             | 3         | x                 |                      |
|          | SOCIOLOGY OF ORGANIZATIONS   | 20                           | 10         | 10                             | 3         |                   |                      |
|          | SECURITY BASICS  | 10                           | 5          | 5                              | 1         |                   |                      |
|          | <b>TOTAL</b>   | <b>210</b>                   | <b>95</b>  | <b>115</b>                     | <b>27</b> |                   |                      |
| II       | ECONOMIC HISTORY   | 15                           | 15         | -                              | 1         |                   |                      |
|          | FUNDAMENTALS OF MACROECONOMICS   | 40                           | 20         | 20                             | 4         |                   |                      |
|          | IT TOOLS IN ECONOMICS  | 20                           | 5          | 15                             | 3         | x                 |                      |
|          | STATISTICS   | 30                           | 15         | 15                             | 4         | x                 |                      |
|          | ACCOUNTANCY  | 30                           | 15         | 15                             | 4         | x                 |                      |
|          | OFFICE ORGANIZATION AND TECHNIQUES   | 15                           | -          | 15                             | 1         | x                 |                      |
|          | FUNDAMENTALS OF FINANCE  | 20                           | 20         | -                              | 2         |                   |                      |
|          | FOREIGN LANGUAGE   | 30                           | -          | 30                             | 3         | x                 |                      |
|          | PROFESSIONAL PRACTICE 8 WEEKS + INTRODUCTION                               |                              | -          | -                              | 11        | x                 |                      |
|          | <b>TOTAL</b>   | <b>200</b>                   | <b>90</b>  | <b>110</b>                     | <b>33</b> |                   |                      |
| III      | ECONOMETRY AND OPERATIONS RESEARCH   | 25                           | 10         | 15                             | 4         |                   |                      |
|          | BASICS OF MARKETING  | 30                           | 10         | 20                             | 3         | x                 |                      |
|          | <i>CONTEMPORARY TRENDS IN ECONOMICS OR THE HISTORY OF ECONOMIC THOUGHT</i> | 15                           | 15         | -                              | 2         |                   | X                    |
|          | SOCIAL AND ECONOMIC POLICY   | 30                           | 15         | 15                             | 4         |                   |                      |
|          | INTERNATIONAL ECONOMIC RELATIONS   | 20                           | 20         | -                              | 3         |                   |                      |
|          | BANKING  | 30                           | 15         | 15                             | 4         |                   |                      |
|          | INTELLECTUAL PROPERTY PROTECTION   | 10                           | 10         | -                              | 2         |                   |                      |
|          | <i>BUSINESS ETHICS OR CORPORATE SOCIAL RESPONSIBILITY</i>                  | 10                           | 5          | 5                              | 2         | x                 | X                    |
|          | FOREIGN LANGUAGE   | 30                           | -          | 30                             | 3         | x                 |                      |
|          | <b>TOTAL</b>   | <b>200</b>                   | <b>100</b> | <b>100</b>                     | <b>27</b> |                   |                      |
| IV       | SELECTED PROBLEMS IN ECONOMY   | 20                           | 10         | 10                             | 3         | x                 |                      |
|          | PUBLIC FINANCE AND FINANCIAL MARKETS                                       | 30                           | 15         | 15                             | 3         |                   |                      |
|          | MONITORING AND FORECASTING ECONOMIC THREATS                                | 20                           | 10         | 10                             | 2         |                   |                      |
|          | BUSINESS ETIQUETTE AND SOVOIR VIVRE  | 15                           | -          | 15                             | 1         | x                 |                      |
|          | ECONOMIC ANALYSIS  | 20                           | 10         | 10                             | 3         | x                 |                      |
|          | <i>TAX LAW OR PUBLIC BUSINESS LAW</i>                                      | 20                           | 20         | -                              | 2         |                   | X                    |
|          | <i>AGROBUSINESS OR CRYPTOCURRENCY MARKET AND BLOCKCHAIN IN THE ECONOMY</i> | 20                           | 10         | 10                             | 2         |                   | X                    |

|  |  |   |                 |  |             |                              |                                 |
|--|--|---|-----------------|--|-------------|------------------------------|---------------------------------|
|  | PROSEMINAR   | 15  | -               | 15   | 2           |                              | X                               |
|  | METHODOLOGY OF SOCIAL SCIENCES                             | 10  | -               | 10   | 1           |                              |                                 |
|  | FOREIGN LANGUAGE   | 30  | -               | 30   | 3           | x                            |                                 |
|  | PROFESSIONAL PRACTICE 8 WEEKS                              |   | -               | -  | 11          | x                            |                                 |
|  | <b>TOTAL</b>   | <b>200</b>  | <b>75</b>       | <b>125</b>   | <b>33</b>   |                              |                                 |
| <b>SPECIALISATION: ECONOMICS OF SMALL AND MEDIUM ENTERPRISES</b> |  |   |                 |  |             |                              |                                 |
| <b>V</b>   | <b>Subject</b>   | <b>Num<br/>ber<br/>of<br/>hours<br/>per<br/>seme<br/>ster</b> | <b>Lectures</b> | <b>Excercis<br/>es,<br/>worksh<br/>ops,<br/>projects</b> | <b>ECTS</b> | <b>Practical<br/>classes</b> | <b>Selective<br/>activities</b> |
|  | ENTERPRISE DEVELOPMENT STRATEGY                            | 20  | 10              | 10   | 2           |                              | X                               |
|  | SME SECTOR IN THE MODERN ECONOMY                           | 20  | 10              | 10   | 2           |                              | X                               |
|  | BUSINESS PLAN  | 15  | -               | 15   | 2           | x                            | X                               |
|  | FINANCIAL ACCOUNTING                                       | 20  | 5               | 15   | 3           | x                            | X                               |
|  | ECONOMICS AND ORGANIZATION OF SMALL AND MEDIUM ENTERPRISES | 20  | 10              | 10   | 2           |                              | X                               |
|  | PRIVATE BUSINESS LAW                                       | 20  | 10              | 10   | 3           |                              | X                               |
|  | BUSINESS MANAGEMENT  | 20  | 10              | 10   | 3           |                              | X                               |
|  | DIPLOMA SEMINAR  | 15  | -               | 15   | 7           |                              | X                               |
|  | FOREIGN LANGUAGE   | 30  | -               | 30   | 3           | x                            |                                 |
|  | <b>TOTAL</b>   | <b>180</b>  | <b>55</b>       | <b>125</b>   | <b>27</b>   |                              |                                 |
| <b>VI</b>  | E-BUSINESS   | 30  | 15              | 15   | 3           | x                            | X                               |
|  | MARKETING IN THE ENTERPRISE                                | 30  | 15              | 15   | 3           |                              | X                               |
|  | MANAGEMENT ACCOUNTING                                      | 20  | 5               | 15   | 3           | x                            | X                               |
|  | DECISION GAME  | 15  | -               | 15   | 2           | x                            | X                               |
|  | CONTROLLING IN THE ENTERPRISE                              | 15  | 5               | 10   | 2           |                              | X                               |
|  | HR AND PAYROLL IN THE ENTERPRISE                           | 20  | 5               | 15   | 2           | x                            | X                               |
|  | LOGISTICS AND SUPPLY CHAIN MANAGEMENT                      | 15  | 5               | 10   | 2           |                              | X                               |
|  | DIPLOMA SEMINAR  | 15  | -               | 15   | 5           |                              | X                               |
|  | PROFESSIONAL PRACTICE 8 WEEKS + INTRODUCTION               | Z   |                 |  | 11          | x                            |                                 |
|  | <b>TOTAL</b>   | <b>160</b>  | <b>50</b>       | <b>110</b>   | <b>33</b>   |                              |                                 |
|  | <b>TOTAL (I-VI SEMESTER)</b>                               | <b>1150</b>   | <b>465</b>      | <b>685</b>   | <b>180</b>  | <b>91</b>                    | <b>56</b>                       |
| <b>SPECIALISATION: ECONOMY OF LOCAL GOVERNMENT</b>               |  |   |                 |  |             |                              |                                 |
| <b>Semester</b>  | <b>Subject</b>   | <b>Numb<br/>er of<br/>hours<br/>per<br/>seme<br/>ster</b>     | <b>Lectures</b> | <b>Excercis<br/>es,<br/>worksh<br/>ops,<br/>projects</b> | <b>ECTS</b> | <b>Practical<br/>classes</b> | <b>Selective<br/>activities</b> |
| <b>V</b>   | STRATEGIC PLANNING FOR LOCAL DEVELOPMENT                   | 20  | 10              | 10   | 3           |                              | X                               |
|  | THE CONCEPT AND SCOPE OF ECONOMY OF TERRITORIAL GOVERNMENT | 30  | 15              | 15   | 3           |                              | X                               |
|  | FINANCES OF TERRITORIAL                                    | 15  | 5               | 10   | 2           | x                            | X                               |

|    |   |             |            |            |            |           |
|----|---|-------------|------------|------------|------------|-----------|
|    | GOVERNMENT  |             |            |            |            |           |
|    | FINANCIAL ACCOUNTING                                    | 20          | 5          | 15         | 3          | x         |
|    | LAW OF LOCAL GOVERNMENT                                 | 20          | 10         | 10         | 3          |           |
|    | ECONOMICS AND ORGANIZATION OF PUBLIC SECTOR ENTERPRISES | 30          | 10         | 20         | 3          |           |
|    | FOREIGN LANGUAGE  | 30          | -          | 30         | 3          | x         |
|    | DIPLOMA SEMINAR   | 15          | -          | 15         | 7          |           |
|    | <b>TOTAL</b>  | <b>180</b>  | <b>55</b>  | <b>125</b> | <b>27</b>  |           |
| VI | REGIONAL ECONOMY  | 20          | 10         | 10         | 2          | x         |
|    | NON-GOVERNMENTAL ORGANIZATIONS                          | 30          | 10         | 20         | 3          |           |
|    | LOCAL ENTREPRENEURSHIP INCUBATION                       | 20          | 10         | 10         | 2          |           |
|    | MANAGEMENT ACCOUNTING                                   | 20          | 5          | 15         | 3          | x         |
|    | DECISION GAME   | 15          |            | 15         | 2          | x         |
|    | ORGANIZATION AND ECONOMICS OF HEALTH CARE               | 20          | 10         | 10         | 2          |           |
|    | HR AND PAYROLL IN LOCAL GOVERNMENT UNITS                | 20          | 5          | 15         | 3          | x         |
|    | DIPLOMA SEMINAR   | 15          | -          | 15         | 5          |           |
|    | PROFESSIONAL PRACTICE 8 WEEKS + INTRODUCTION            |             |            |            | 11         | x         |
|    | <b>TOTAL</b>  | <b>160</b>  | <b>50</b>  | <b>110</b> | <b>33</b>  | <b>29</b> |
|    | <b>TOTAL (I-VI SEMESTER)</b>                            | <b>1150</b> | <b>465</b> | <b>685</b> | <b>180</b> | <b>91</b> |